



PRESS INFORMATION

Honda Cars India Ltd. registers 3.5% sales up in H1 of FY 18-19

New Delhi, October 1st, 2018: Honda Cars India Ltd. (HCIL), leading manufacturer of passenger cars in India, registered a **cumulative growth of 3.5% during H1 of FY 2018-19** selling **94,419 units during Apr - Sept' 18**. HCIL had posted sales of 91,269 units in the corresponding period in 2017.

The company recorded monthly **domestic sales of 14,820 units in September 2018**. HCIL also **exported a total of 545 units** in September 2018.

Mr. Rajesh Goel, Sr. Vice President and Director, Sales and Marketing, Honda Cars India Ltd said, "HCIL registered a cumulative growth of 3.5% in the first half of fiscal year 2018-19 backed by strong demand for the newly launched All New Amaze. The subdued market sentiment combined with higher base of Sept'17 and onset of Shradh period in Northern India from last week resulted in lower sales in September compared to last year. In order to keep the dealer stock within our norms, we rationalized the wholesale dispatches in Sept. We expect that the festival period improves the market sentiment and results in positive sales in the coming month."

The company had sold 18,257 units in domestic market in Sept 2017.

About Honda Cars India Ltd

Honda Cars India Ltd., (HCIL) leading manufacturer of passenger cars in India was established in December 1995 with a commitment to provide Honda's latest passenger car models and technologies, to the Indian customers. HCIL has two state-of-the-art manufacturing facilities at Greater Noida, U.P and Tapukara, Distt. Alwar, Rajasthan.

The company's product range includes Honda Brio, Honda Jazz, Honda Amaze, Honda City, Honda WR-V, Honda BR-V and Honda CR-V – which are manufactured in India. The Accord Hybrid is being sold as a completely build unit imported from Thailand. Honda's models are strongly associated with advanced design and technology, apart from its established qualities of durability, reliability and fuel-efficiency. The company has a strong sales and distribution network with 341 facilities in 231 cities across spread across the country.

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